



DIGITAL TRENDS

2018-2019 EDITORIAL CALENDAR

Q1

JANUARY

CES

Kitchen & Bath Industry Show
Best Fitness Products for the New Year

FEBRUARY

International Travel Checklist

MARCH

Mobile World Congress

Spring Reboot
New York Auto Show
The Business Travel Checklist

Q2

APRIL

Graduation Gift Guide

Best Smart Garden Products

MAY

Tech Gifts For Mom

Google I/O Coverage

Best Father's Day Gifts for Dad

JUNE

E3 Expo

Summer Fun Guide
Summer Vacation Survival Essentials

Q3

JULY

Comic-Con

Road Trip Essentials

Prime Day

The Outdoor Awards

AUGUST

Car of the Year Awards

Back to School Gift Guide

Guide to Fall

DT LIVE Launch

SEPTEMBER

DT50

IFA Berlin

Apple Announcement Coverage

Man Cave Guide

Q4

OCTOBER

The Home Awards

NOVEMBER

Black Friday/Cyber Monday

DECEMBER

Best Products of the Year Awards

LA Auto Show

Guide to Winter

Holiday Gift Guide

Best Winter Sports Gear